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**T R A C K S**

# TRACKS

The exhibition **TRACKS**, organised by the Frac Centre-Val de Loire with the ESAD - Orléans School of Art and Design, brings together seven 2024 DNSEP graduates, specialising in media design and design commons.

Acting as a springboard for a new generation of recently-graduated artists and designers, **TRACKS** is a testament to the richness and diversity of emerging artistic practice. The works presented demonstrate unique and dedicated ways of working, where critical reflection, formal creation and societal engagement are combined.

The exhibition brings together a selection of works that explore issues of individual and collective identity, invent new perceptions of the living world, imagine fictitious territories, and create artefacts and sensitive devices in connected worlds, in an age of surveillance technologies, artificial intelligence and eco-digital concerns.

As a vibrant space and a laboratory for ideas, the Frac Centre-Val de Loire is committed to supporting young creators, in line with its ambition to assert itself as a space for encounters and citizen participation. **TRACKS** is therefore part of a broader dynamic of sharing knowledge and showcasing the talent of the future.

There is also a programme of events relating to the exhibitions, including meetings, workshops and visits for all audiences offering a collaborative and sensitive approach to the works.

By showcasing these new creative **TRACKS**, this exhibition invites visitors to be inspired, to question the world around them and to consider new paths for the future.



Aliénor Gouhier, *La Voile*, 2024-2025.  
Courtesy the artist

## Aliénor Gouhier

MA Design Commons  
Being(s) and Environments

Aliénor Gouhier develops work exploring potential non-human perspectives by living beings of themselves. The project exhibited here is the result of a collaboration with the organisation Arboraison, in Briare, in the French department of the Loiret. This encounter has given rise to workshops, drawings and tools that reveal the unique character of the place and the knowledge it harbours.

**Les Cartes de présence** show the diversity of living things on the site. **Le Bâton d'arpentage** retraces a journey rich in observations and exchanges. **La Carte d'Arboraison** is a collective record of the site. **Les Masques de perception** are about the gaze of other living beings.

**La Voile**, inspired by Maria Sibylla Merian, an 18th-century naturalist and painter, celebrates the reciprocal fulfilment of living beings through care and nurturing practices. In the spirit of Jorn de Précy, the English gardener and philosopher, the audio trail tells the story of the Arboraison site and its creator.



Lena Thomas, *Walk a Mile in My Shoes*, 2024.  
Courtesy the artist

## Lena Thomas

MA Media Design  
Visual Media

**Walk a Mile in My Shoes** is a series of self-portraits that use a participatory photographic process that aims to question ideas of identity. The clothing and accessories, loaned by different people from ESAD Orléans, are used to define a single polymorphic character. Each outfit therefore becomes a mirror in which Lena Thomas is reflected, part projection, part appropriation.

This project has a dual enquiry. On the one hand, it is an intimate and introspective exploration, on the other it is an act that archives a specific social environment, in this case: an art and design school.



Lilas Zerouati, *Cam Me*, 2024.  
Courtesy the artist

## Lilas Zerouati

MA Media Design  
Media Archaeology

Lilas Zerouati invites us to reflect on the notion of identity in the digital age, particularly on selfies and filters, which have become ubiquitous elements of our communication.

**L'Autre en soi** invites us to question the pressure we feel to conform to often unattainable beauty standards, and the impact this can have on our mental health.

**Cam Me** offers a poetic, creative approach that allows us to reappropriate filters like the ones found on Instagram or TikTok. The project encourages us to explore new ways of modifying our own image and opens the door to critical reflection on our relationship with new media.



Louise Cotte, *Les Vibrantes*, 2024.  
Courtesy the artist

## Louise Cotte

MA Media Design  
Media Archaeology

**In the Depths of the Image**, Louise Cotte's degree project, explores the digital materiality of photography by playing with different levels of resolution, format and media.

**Raw** sees digital archiving as a latent space. This body of work features unedited photographs, with no retouching or formatting, revealing their bulk and materiality through our digital media.

**Les Vibrantes** uses chromatic abnormalities and an excess of light entering the camera sensor to transform the image into a visual and sound experience. On the edge of reality, the works present a rich and vibrant photographic medium, where pixels and frequencies interact to create a new sensory materiality.



Orphéo Gagliardini, *Poilão*, 2024.  
Courtesy the artist

## Orphéo Gagliardini

MA Media Design  
Publishing

Orphéo Gagliardini explores the fantasised vision of Guinea-Bissau, his mother's country where he has never lived, and the way in which Afro-European narratives nourish his expression. His work reflects on motionless travel, questioning the place of the imaginary in the perception of one's territory of origin and fragmented identity.

***Poilão*** retraces the history of imaginary and real journeys to Guinea-Bissau. Encountering a land, history and family that he had previously only brought to life through his drawings, Orphéo Gagliardini travels to Guinea-Bissau. The film contrasts the family's story with the personal experience of a young man who is no longer a child.



Sabrina Mahindakumar, *Corps ostensibles*, 2024.  
Courtesy the artist

## Sabrina Mahindakumar

MA Design Commons  
Arts, Crafts and Computation

Sabrina Mahindakumar works with movement and bodily interactions with public spaces. Her degree project seeks to measure the effects of GPS and automated video surveillance on our behaviour.

***Corps ostensibles*** is a participatory performance that invites passers-by to put on textile orthoses to amplify their movements. By performing a series of gestures considered by automated video surveillance algorithms as 'suspicious', the participants question the increased surveillance of public space. The action becomes a heightened awareness of the evolution of surveillance devices as well as a celebration of movement as a means of reappropriating urban space.



Vaiana Massonnaud, *Éveiller la couleur*, 2024.  
Courtesy the artist

## Vaiana Massonnaud

MA Media Design  
Publishing

Vaiana Massonnaud explores the interactions between the tangible and the virtual. By playing with perception and the senses, and exploring the relationships between the body, space and matter, she creates a world where colours, materials and technologies interact to generate sensitive and constantly-evolving spaces.

*Éveiller la couleur* reveals unexpected complementarities and opens up new ways of experiencing colour. The visitor is at the heart of the process, whose presence and gestures influence the perception and unfolding of the experience.

When the exhibits are touched, visual reactions are triggered and projected in real time, thus initiating a unique experience where gesture shapes light and colour. Touch becomes the catalyst for visual experience.

# TRACKS

04/04/2025 > 17/08/2025

Aliénor Gouhier  
Lena Thomas  
Lilas Zerouati  
Louise Cotte  
Orphéo Gagliardini  
Sabrina Mahindakumar  
Vaiana Massonnaud

Exhibition organised in collaboration with  
ESAD – Orléans School of Art and Design.

### Guided Tours of the Exhibitions

> Saturdays 5 April, 10 May, 21 June, 12 July  
and 16 August at 3.30 pm

### Flash Tours

> Sundays 13 and 20 April, 11 and 18 May,  
8 and 15 June, 13 and 20 July, 10 and 17  
August at 3.30 pm

### Family Tours

> Sundays 4 May, 1<sup>st</sup> June, 6 July  
and 3 August at 3 pm  
> Wednesday 16 and 30 July, 13 August at  
10 am

FREE  
ENTRY TO  
EXHIBITIONS



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Direction régionale  
des affaires culturelles



ORLÉANS  
MÉTROPOLÉ

Le Frac Centre-Val de Loire est un établissement public de coopération culturelle créé par la Région Centre-Val de Loire, l'État et la Ville d'Orléans